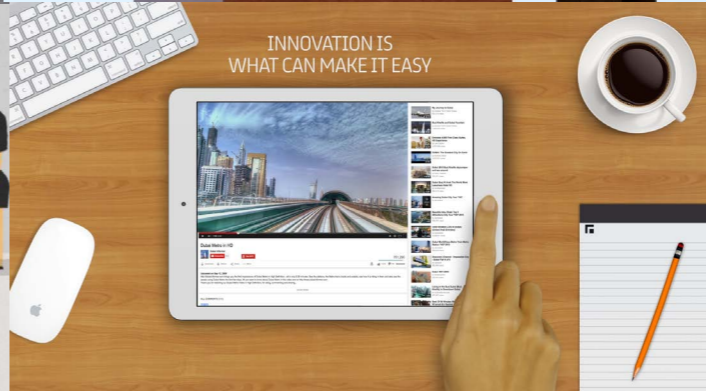
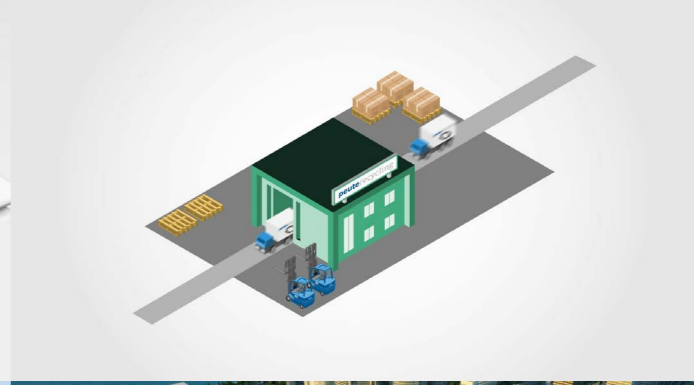


Company profile



PROJEX
DESIGN STUDIO



We, **Projex** ME, are an agency specializing in creative advertising campaigns and products. Our team creates **amazing 3D animations, architect walk-throughs, visual effects, TVC infographics, video production & website design.**

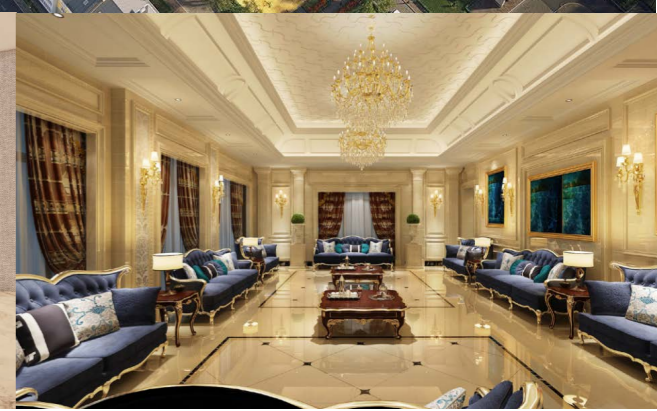
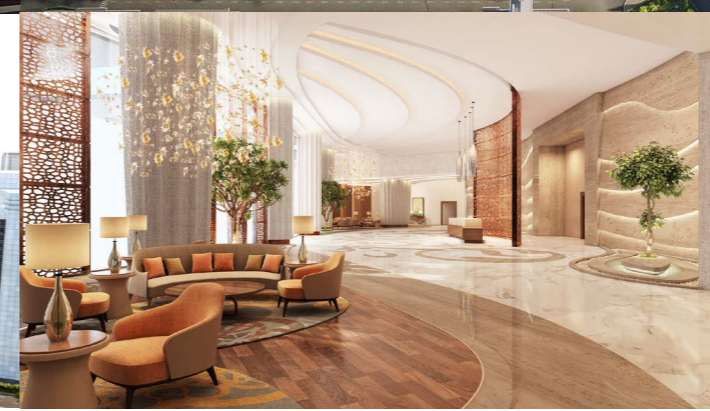
Using our creativity and ideological potential, we offer our clients advertising solutions that are not only visually beautiful, but also increase the sales. Of course, before taking on any business, we carefully study the client, the product and the market, to provide a stable basis for our ideas.

3DMotiondesign



Our clients will be able to explain their strength and superiority to the audience in a simple and understandable language through a video presentation. With this video presentation potential customers in a few minutes of seeing and hearing you, will understand why they should choose no one but you.

Enter to enjoy our works: www.vimeo.com/projexme



We create photorealistic **3D** architect animation walkthrough and visual effects for **exterior & interior** animation for **broadcast** & presentations.

[Watch animation on Vimeo](#)

We have created stunning architect animations for local & international clients in **MENA** region.

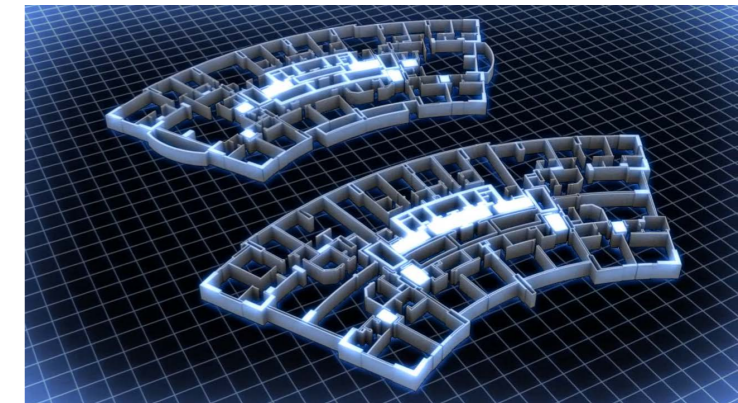
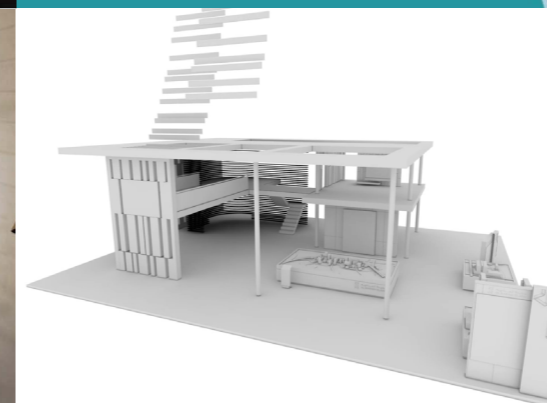
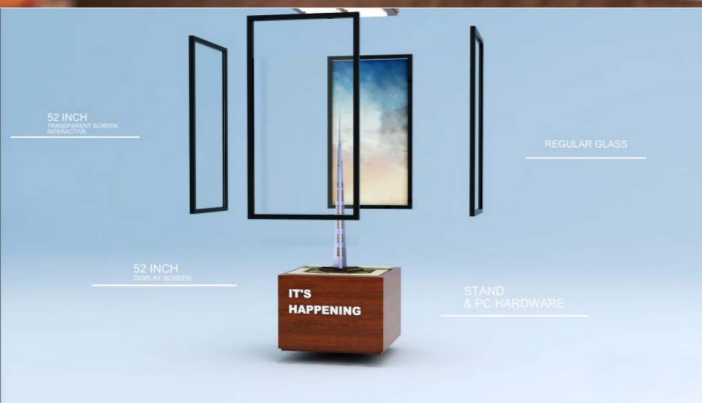
[Watch animation on Vimeo](#)



ID REGISTER

PLEASE INSERT YOUR
EMIRATES ID AND PRESS
"NEXT"

SPEECH RECOGNITION
IDENTIFYING
سلمت
Slemt



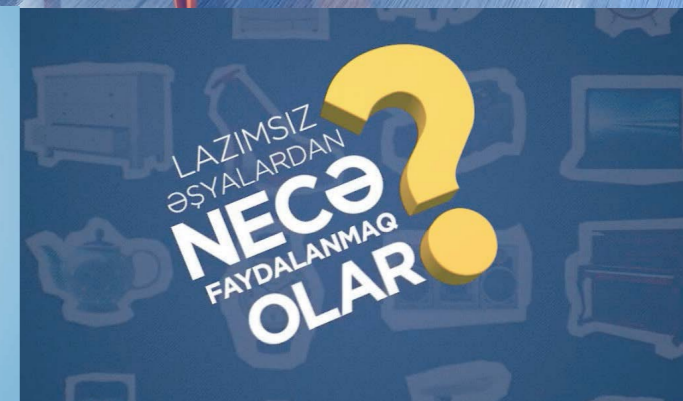
Multimedia products with motion graphics technology. The company will introduce you to your potential customers as you wish, using company presentations, social networks and corporate websites. The videos prepared for [DEWA](#) and [ETISALAT](#) can serve a good example for this.



Medical education highlights



250 medical education events with more than 15,000 participants



LG Inverter AC commercial for middle east agency.

Commercials for products, DHA & dubai hospital posted on Facebook and YouTube

[Watch animation on Vimeo](#)

[Watch animation on Vimeo](#)

Design



We do not know what will **save the world**, but we are sure that whatever it was, it should be **perfectly designed**.

Whether it is graphics, ads layout or packing design, our works drive people to action.

Creative advertising concepts

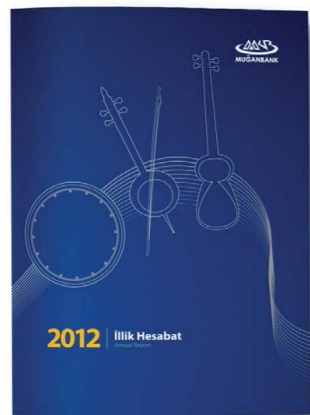


Concept that emphasizes the availability of 87 washing machine models for every need.

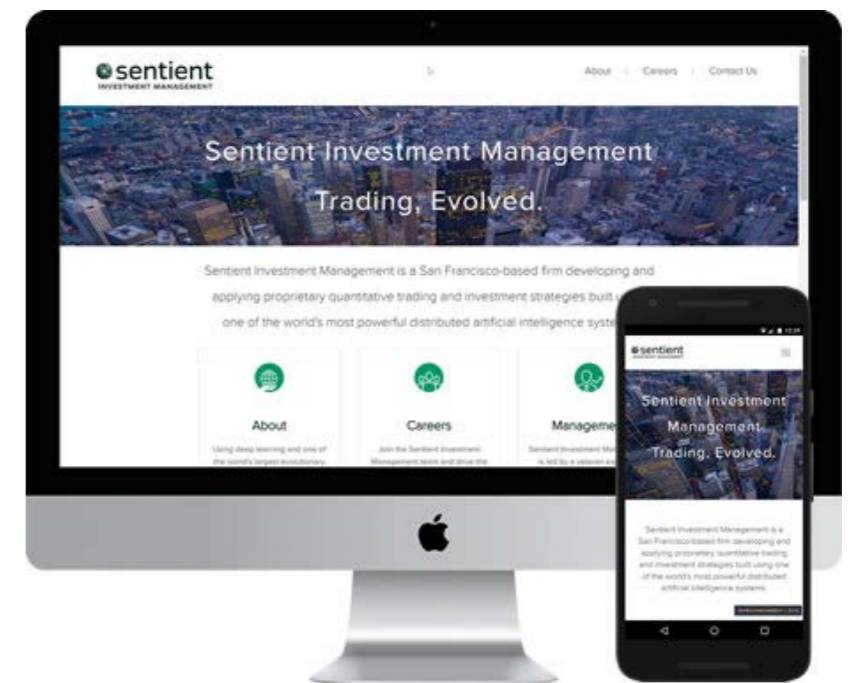


Creative concept for Buta Sigorta





It's already been several years that we are entrusted design and preparation of annual reports, calendars, New Year cards, other corporative promotional & printing products for **Middle East Clients**.



Task:
Naming and branding for an card production company



Offline advertising layout for an online news portal.



Packaging concept for local juice product

VR&AR



As they say, **Fine dress helps to impress**. We consider each and every element to create virtual reality or augmented reality to show world around. It's samsung or oculus rift, desktop or apps, we develops for **Misk School, Emaar, ACC, SP International, A3** and many more.



Task:

VR games, apps, and virtual walkthrough design & development for various clients in Middle East.



Video & VR

Production/Post Production/goLive

Spread an advertising message through surprise and amaze with amazing video production quality with visual effects and infographics.

Take your advertising one step further with VR/AR video production and let your client's to feel your product virtually anywhere in the World with virtual reality.

Broadcast your events on TV or social media with our state of art equipment.



We **Projex Middle East** have over 15 years of **video production & post production** experience as technology grows, so we grow. We working **commercials, documentaries, live events, events coverage** and **virtual reality video production**.

working with on **mega-structure** documentary for **Emaar's** project in Dubai for more than 2 years of video footage and animation. we have stunning documentary.

VR is part of everyday production so we do are one of the leading VR production company in MENA region.

[Vimeo Link for VR videos.](#)



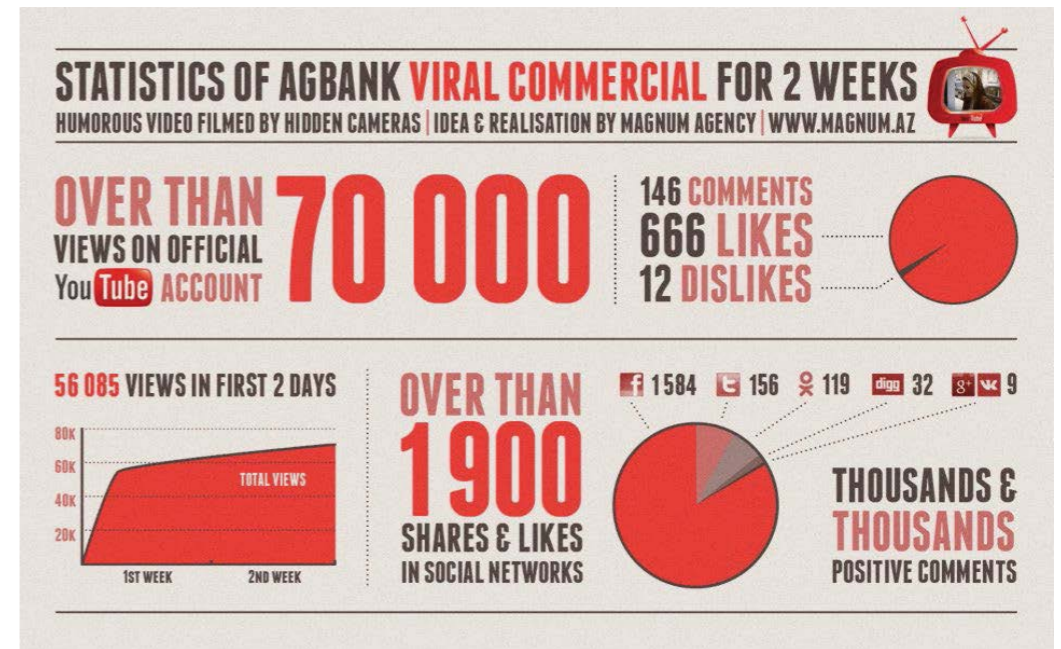


Task:

Remind the 20 years' existence of **UBL Bank** in a very different way.

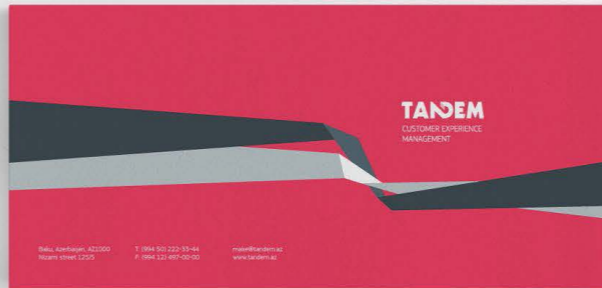
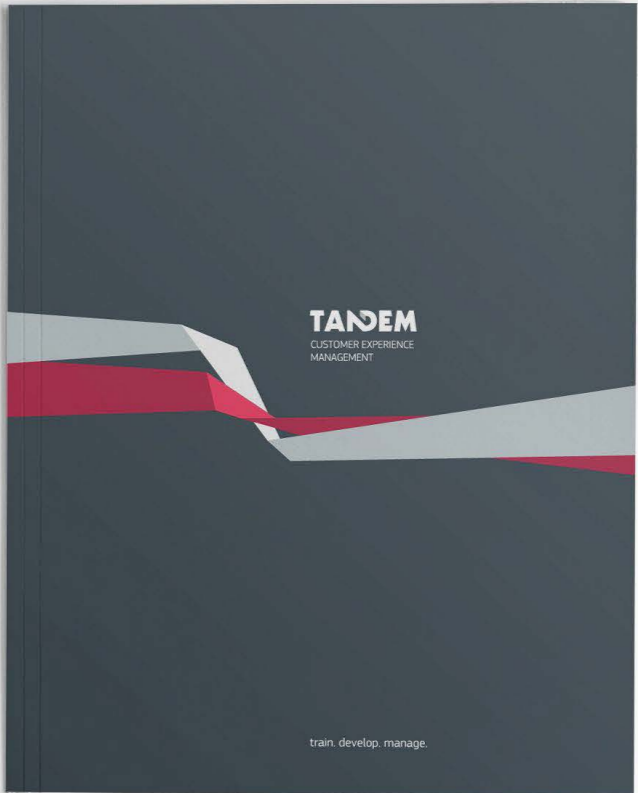
Solution:

According to the idea of the offered viral video, ATMs began to talk to the customers trying to withdraw money. There was no doubt that the effect from a viral video, prepared based on playful and funny conversations, could be obtained. During the first 2 days it gained more than 1900 shares on social networks, which led to more than 70,000 views on YouTube.



Result:

More than
280,000
views!



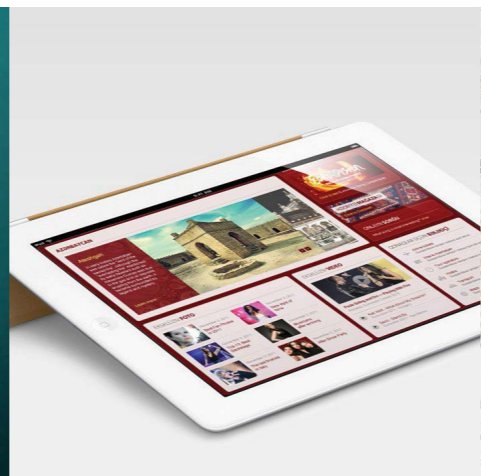
Task:

Naming for a company that will create customer care centers for businesses. Creating brand and corporate style.

Solution:

The concept emphasizing that the road to success is based on a close cooperation – **TANDEM**. The company's naming, branding and corporate conception has been fully created by us. The concept of logo was created based on **2**, as the meaning of the word **TANDEM**. And the elements of corporate style emphasize the importance of the close unity of the two.

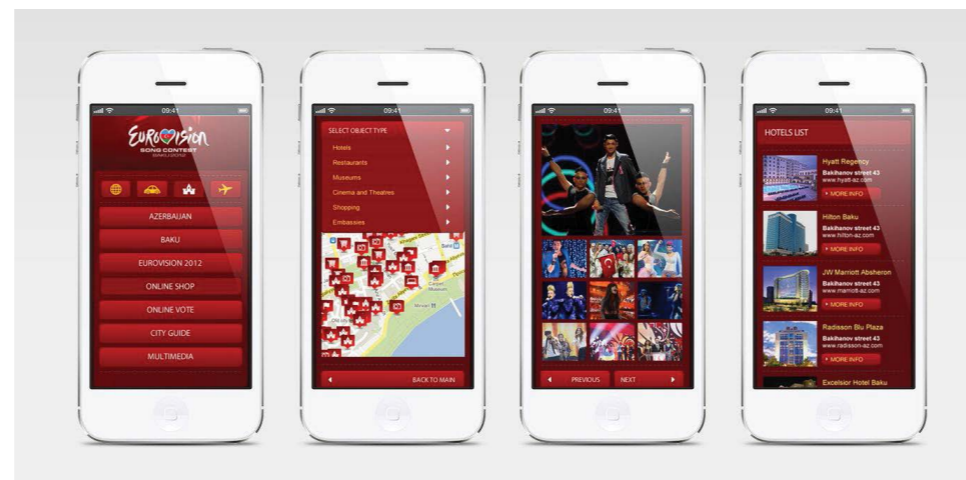
Web-design & programming

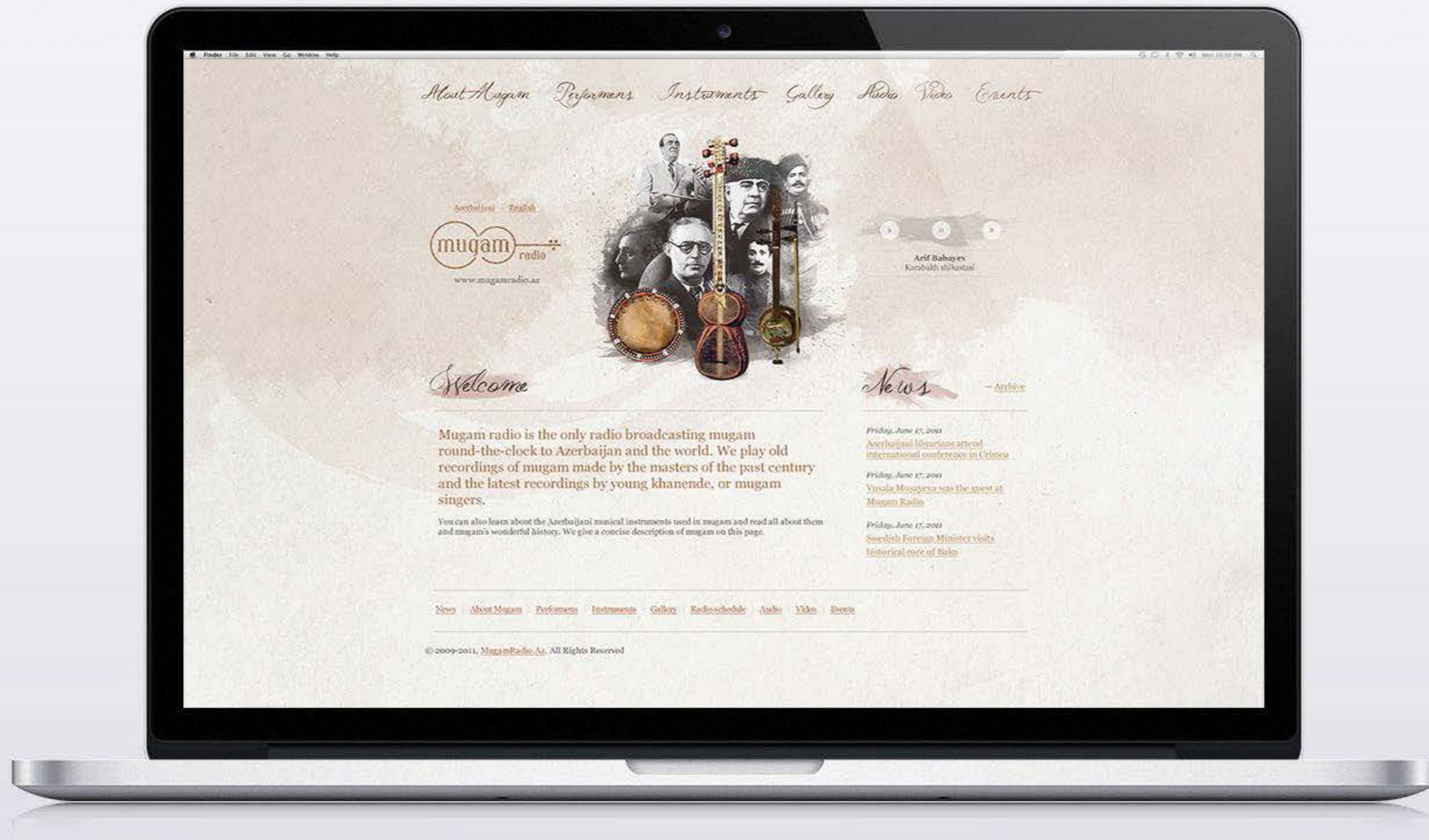


Depending on the task, we think a few steps forward customers desires during the development of our web-based solutions, whether it is design or technology used. As a result, there are ergonomic, comfortable, practical and supporting any device products.

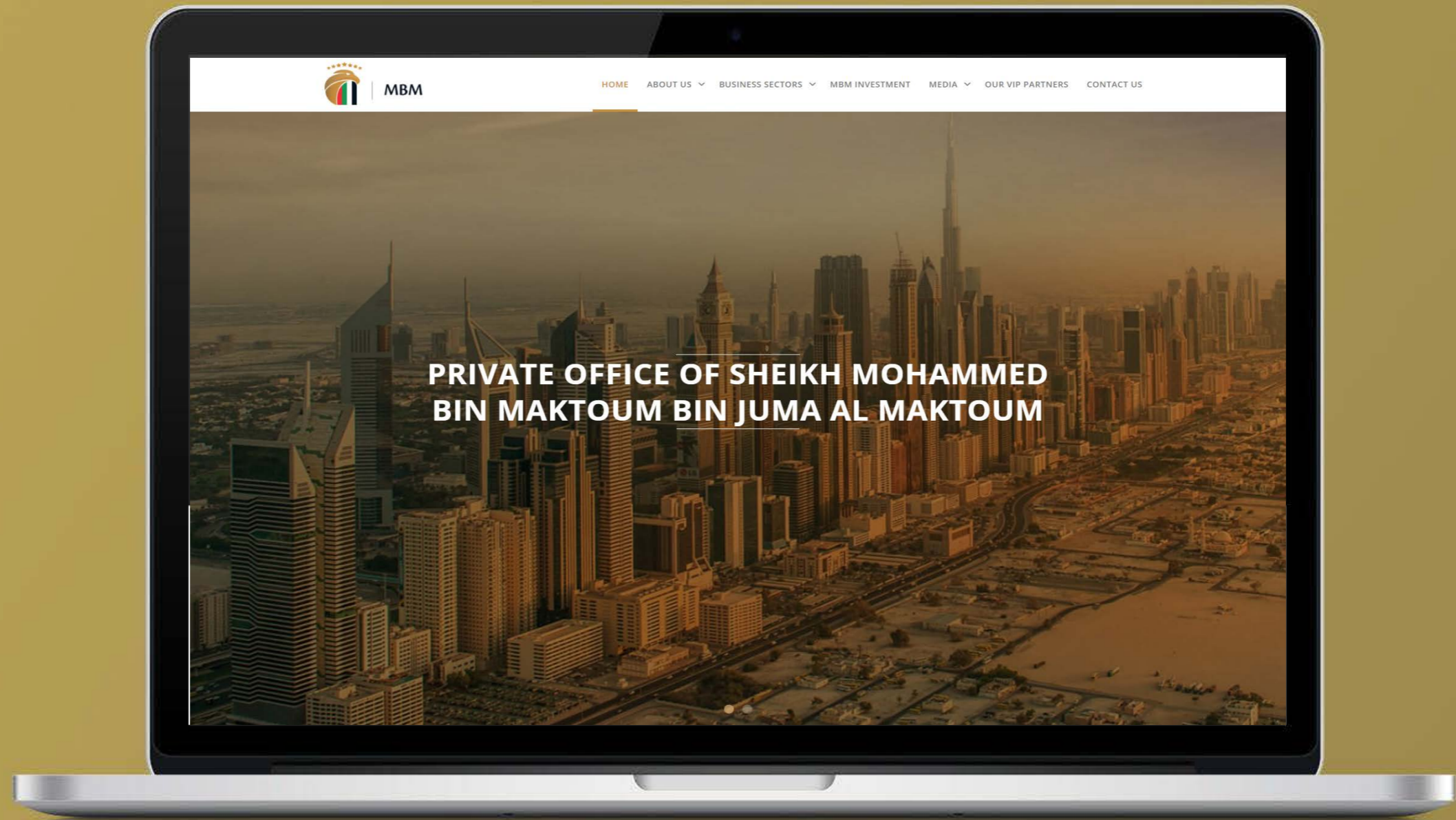
Website design for the **Emarari**
around the World 2015, hosted in
Dubai.

Task was to build an interface
deserving all Europe's attention,
compatible with all kinds of devices
and with high usability. This design
was realized on request of Ultra
company.

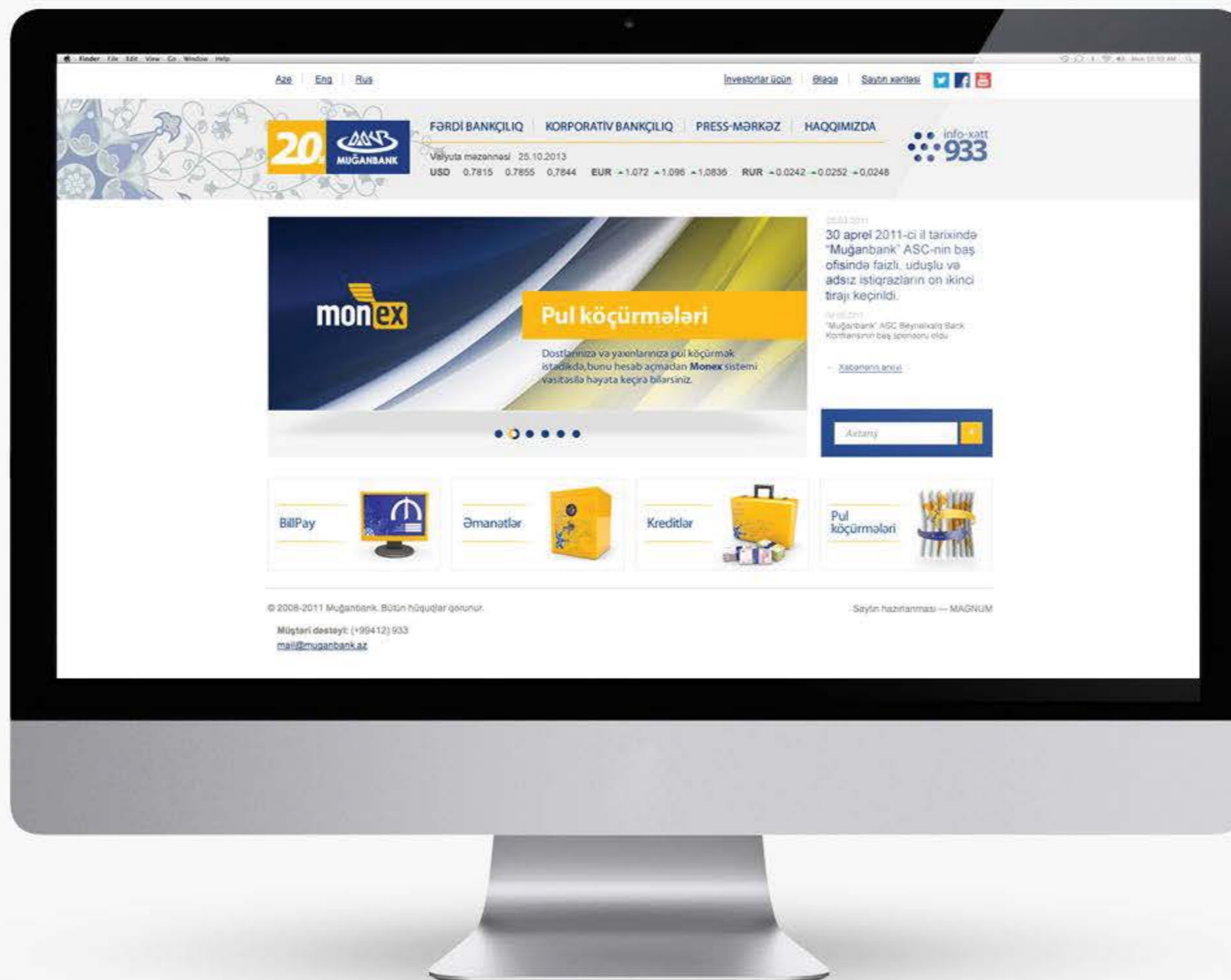




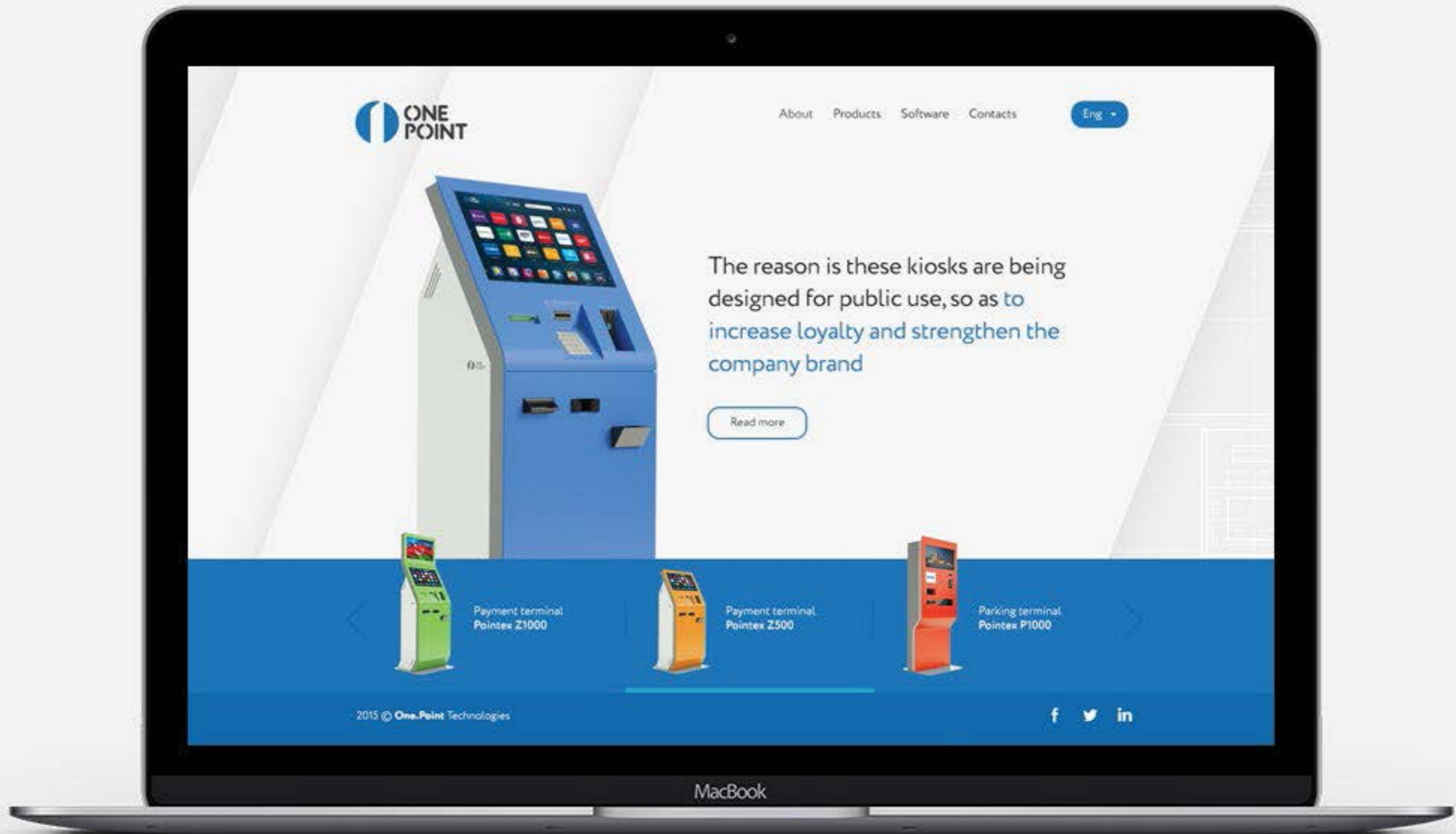
The website of the **A3 Design LLC** should not only function for listening to music, it should also reflect the spirit of this wonderful music genre.



MBM Group - H.H. Sheikh Mohammed Bin Maktoum Private office.



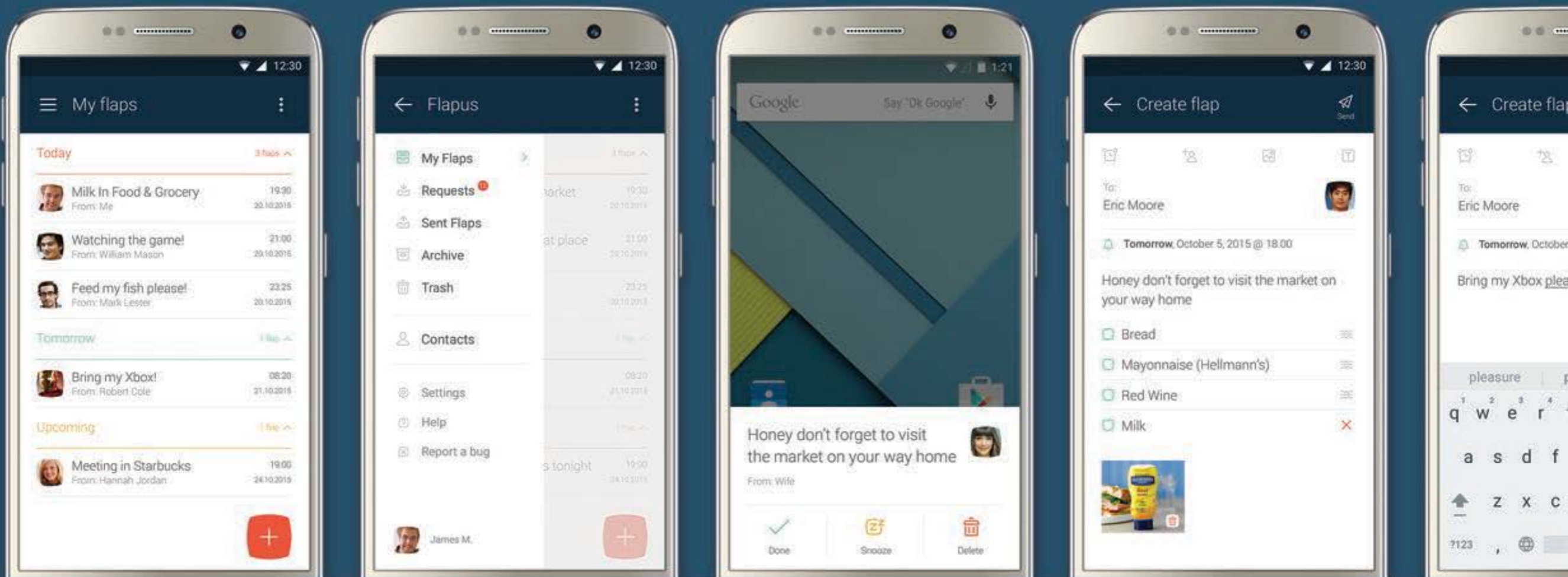
The corporate website of MuğanBank.



Vertalini onepoint company website



The website of the **TANDEM**, a company that offers customer management solutions



Loofi task messenger interface

THANK YOU!

Dubai, United Arab Emirates

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